

IMPERIAL BRANDS PLC

15 June 2020

BOARD APPOINTMENT

Imperial Brands PLC (the Company) is pleased to announce that Pierre-Jean Sivignon will join the Board with effect from 1 July 2020.

Pierre-Jean is an experienced finance professional, having held Chief Financial Officer positions at Faurecia S.A., a global leader in automotive technology, Philips, the global health technology company, and most recently Groupe Carrefour, the global retailer, where he was also deputy Chief Executive Officer. Having stepped down from executive duties in 2017, he was advisor to the Carrefour Chair and CEO until the end of 2018.

Pierre-Jean is currently a Non-Executive Director of Vista Oil & Gas SAB which is listed on the Mexican Stock Exchange and the New York Stock Exchange. He has previously held Non-Executive directorships with Imerys S.A. and Technip S.A.

Chair Thérèse Esperdy said: "We are delighted to welcome Pierre-Jean to the Imperial Brands Board. His international financial expertise in customer facing businesses will be of great value to us, and he joins the Board at an exciting time for the Company."

Pierre-Jean will join the Audit committee with effect from 1 July 2020.

There are no other changes to Committee memberships.

This announcement is made in accordance with LR 9.6.11. There are no further details required to be disclosed under LR 9.6.13 in connection with Pierre-Jean's appointment.

ENDS

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Notes to editors:

- Pierre-Jean Sivignon graduated from the École Supérieure des Sciences Économiques (ESSEC) Paris. He is a certified public accountant (The American Institute of Certified Public Accountants).
- Carrefour S.A is a leading global retailer with a turnover in 2019 of almost €80.7 billion. Employees: 321,000; stores: 12,225 in over 30 countries www.carrefour.com/en/group
- Vista Oil & Gas SAB is a publicly traded oil & gas company headquartered in Mexico (NYSE: VIST). www.vistaoilandgas.com/nosotros/