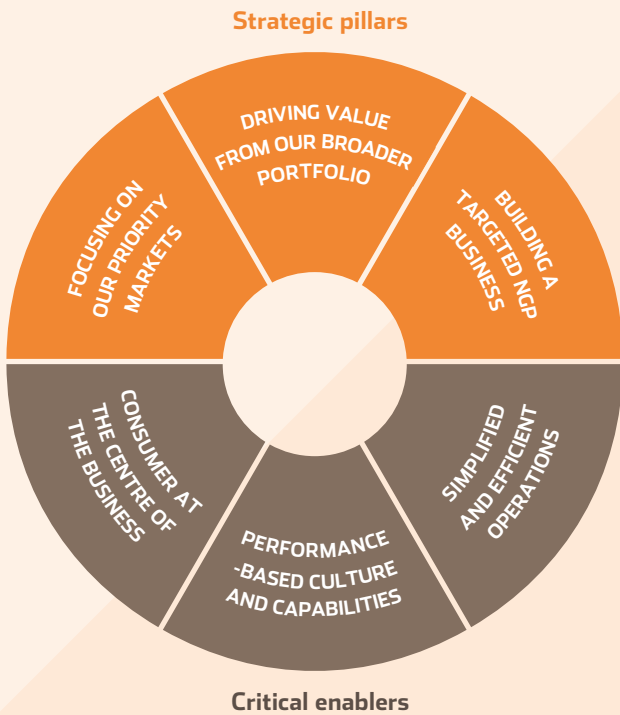


DELIVERING ON OUR STRATEGY

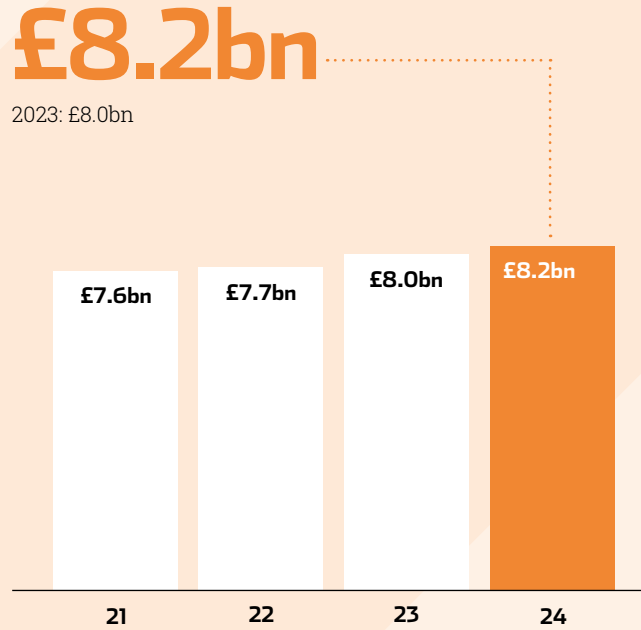
OUR FOCUSED STRATEGY



MARKETS WE OPERATE IN

c.120

TOBACCO AND NGP NET REVENUE (£ BILLION)



2024 Tobacco & NGP net revenue growth at constant currency +4.6%

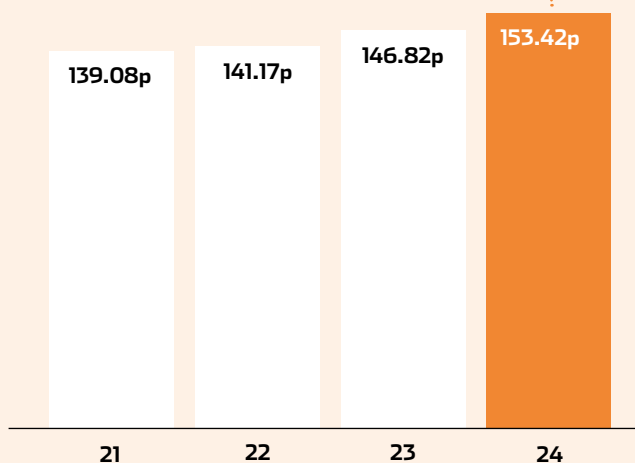
AGGREGATE MARKET SHARE OF OUR FIVE PRIORITY COMBUSTIBLE MARKETS (BASIS POINTS)



**DIVIDEND PER SHARE
(PENNY)**

153.42p

2023: 146.82p



2024 Dividend per share growth +4.5%

**NGP NET REVENUE GROWTH AT CONSTANT
CURRENCY (PER CENT)**

+26.4%

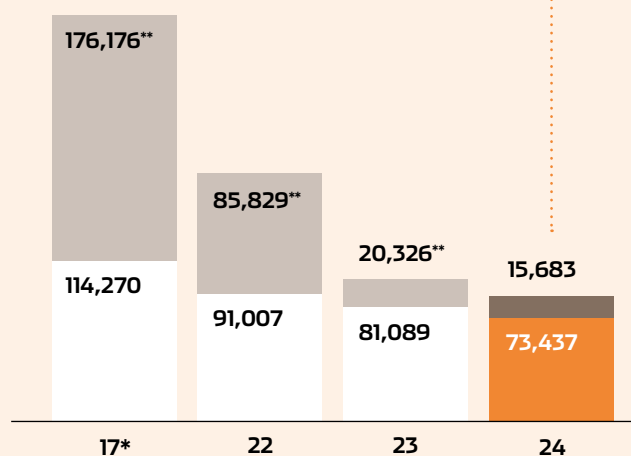
2023: +26.4%



**ABSOLUTE CO₂ EQUIVALENT EMISSIONS SCOPE 1
AND SCOPE 2 MARKET-BASED (TONNES)**

89,120t

2023: 101,415t**



Our target is to be Net Zero in our direct operations by 2030

* 2017 is the baseline.

** Baseline and previous years have been restated due to Scope 2 market-based emissions correction.

FY25 SHARE REPURCHASE ANNOUNCED (£ BILLION)

£1.25bn

2024: £1.1bn

