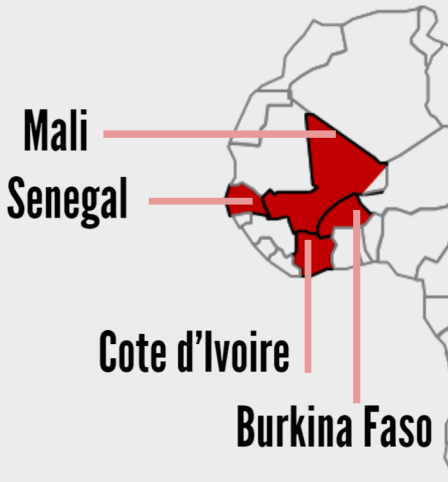




IMPERIAL TOBACCO'S SOCIO-ECONOMIC IMPACT IN WEST AFRICA



2013 GROSS ECONOMIC IMPACT

£57.7m

SHARED BETWEEN

Governments



Employees



Local shareholders



COMMUNITY PROJECTS

We've invested £112,500 in communities across West Africa in a variety of projects, supporting initiatives addressing good agricultural practices and issues such as extreme poverty and malaria.

We employ 1,204 direct employees, and indirectly support around 30,000 jobs.



That's around 25 jobs supported for every direct ITG employee.

£95.7m

2013 TAX CONTRIBUTION

to West African governments in direct and indirect tax revenues